

*Gregorian*  
wine and spirits



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# Company history

Ten years ago, Vigen Grigoryan started his business: "Gregorian" group, to invest his 20 years of experience, creativity, and passion for creating a new direction in the Armenian alcohol industry.

These ten years our company has been working on the sells of high quantity alcoholic drinks. In these years, we could develop our technologies, new types of products. We have become a distributor of wine and spirits to many Armenian, Russian, Ukrainian alcohol-producing companies.

In 2020 we decided to start our own bottled product to share our achievements with direct costumers and change their perception about high-quality alcoholic drinks.





# Our technologies

We use high standard European technologies based on Armenian traditions. In the result we get the product with their special fingerprints.

The best example of that product is our Vodka Horovel, made from Armenian endemic wheats malt and distilled by Italian and German technologies.



# "Yev" wines idea

The story of our wine design and name;  
In the beginning, we decided to make something minimalistic and easy, which will be far from typical Armenian wine names and label styles (where people usually use some historical names or something about the grape, vine, or vineyard). We choose the name "Yev".?

In the Armenian language symbol " (yev) means "and".? It emphasizes the ideology of wine, as the " (eng. and) connects words, sentences, and thoughts, our wine can connect friends, lovers, family in one word people.





### **White dry wine 0.75 l**

Made from 100% Kangun grapes grown in the gardens of the Ararat Valley. Fermented in stainless steel cans. With a delicate yellow hue, this wine is distinguished by a fruit and flower bouquet with an expressive citrus taste and aroma, which gives this delicate wine a refreshing acidity.

### **Pomegranate Wine 0.75 l**

The wine is made from high-quality pomegranate. Fresh pomegranate aromas give the wine a unique and unforgettable taste and smell: The wine has a pomegranate red color. Recommended to be served at 14-18°C with dessert and fruit.



### **Blackberry Wine 0.75 l**

The wine is made from high-quality blackberries. Fresh blackberry and floral aromas give the wine a unique and unforgettable taste, and smell. The wine has a rich blackberry red color. Recommended to be served at 14-18°C with dessert and fruits.

### **Red dry Wine 0.75 l**

Made from 100% Haghtanak grapes grown in the gardens of the Ararat Valley. After fermentation in natural conditions, the wine is aged for 7 months in Caucasian oak barrels, which is the continuation of the millennial tradition of Armenian wine-making.





# EV WINE

## dry red wine

### WINE CHARACTERISTICS

Made from 100% Haghtanak grapes grown in the gardens of the Ararat Valley. After fermentation in natural conditions, the wine is aged for 12 months in Caucasian oak barrels, which is the continuation of the Armenian millennial winemaking tradition.

### SPECIAL DESIGN

Inspired by the taste and flavour of our wines, famous Armenian artist **Arman Nur** has made special and authentic design for our wines.



dry red wine



### **White dry wine 0.751**

Made from 100% Kangun grapes grown in the gardens of the Ararat Valley. Fermented in stainless steel cans. With a delicate yellow hue, this wine is distinguished by a fruit and flower bouquet with an expressive citrus taste and aroma, which gives this delicate wine a refreshing acidity.

### **Blackberry Wine 0.751**

The wine is made from high-quality blackberries. Fresh blackberry and floral aromas give the wine a unique and unforgettable taste, and smell. The wine has a rich blackberry red color. Recommended to be served at 14-18°C with dessert and fruits.

### **Red dry wine 0.75 1**

Made from 100% Haghtanak grapes grown in the gardens of the Ararat Valley. After fermentation in natural conditions, the wine is aged for 7 months in Caucasian oak barrels, which is the continuation of the millennial tradition of Armenian wine-making?.

### **Pomegranate Wine 0.751**

The wine is made from high-quality pomegranate. Fresh pomegranate aromas give the wine a unique and unforgettable taste and smell:  
The wine has a pomegranate red color.  
Recommended to be served at 14-18°C with dessert and fruit.





# Dry Rose Wine

Rose wine made from Areni grapes. For the wines are characterized by light fruity and berry aromas. It is recommended to serve before 10 degrees Celcius.

# Pet Nat

Armenian sparkling wine made from wild blackberries and pomegranate. The wine is unique in its fruitiness and refreshing taste. This is a great drink to cool off in the summer heat. It is also compatible with tonic, ice. Excellent and natural alternative to Aperol and Spritz.



**300 ml.**

**15% alc**



# Mini Wine by Gregorian

Pure and natural Armenian wine made according to technology of Armenian homemade wines. Unique in its kind of product that has proven itself to be the best way, registering an unprecedented sale in within the framework of the Yerevan Wine Days. Ideal for to take with you on a picnic. Good alternative to beer.



300 ml.

13-14% alc



# NECTAR ARMENIA



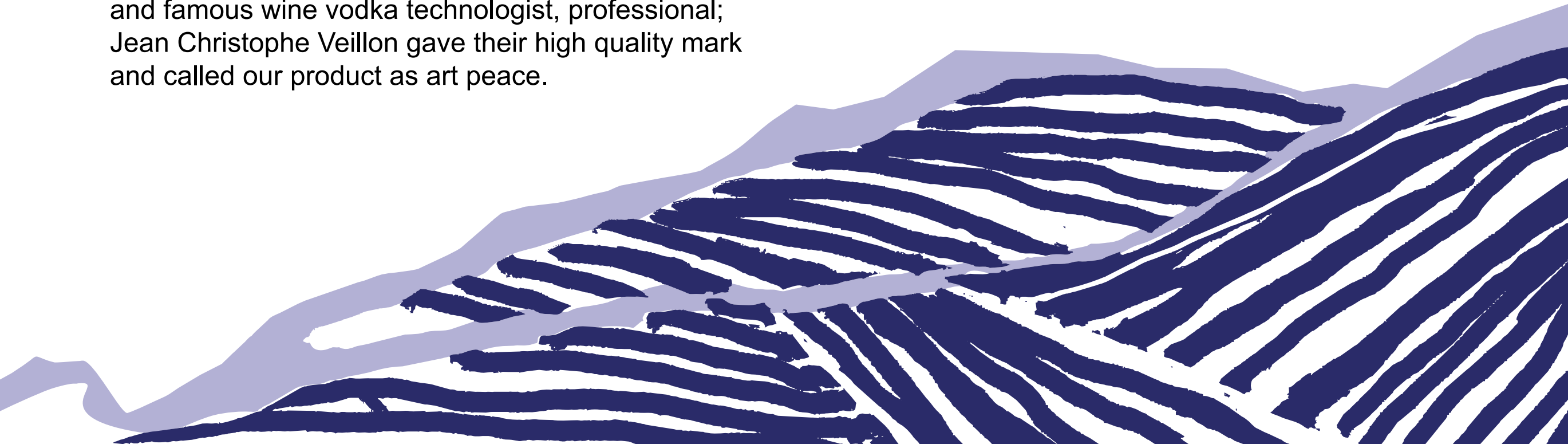


# "HOROVEL" WHEAT VODKA

Our vodka is made From special endemic Armenian wheat, malted by wine yeasts and distilled by our multi-step technologies, which gives to our product premium quality• The professionals; the founder of Abrikon apricot brandy company; Karen Khachikyan and famous wine vodka technologist, professional; Jean Christophe Veillon gave their high quality mark and called our product as art peace.

# "HOROVEL" FRUIT VODKA

Fruit vodkas are made from Armenian grown fruits, due to our special technologies they preserve Fruit aromas with a smooth taste.



# THE IDEA OF HOROVEL

Horovel (plow song), the traditional song of the Armenian peasant farm work (also the main type of song), which was played while plowing, to inspire the working animals, to lighten and stimulate the work. He also expressed the social complaint, personal emotions, and feelings of the villager. We tried to transfer that emotions and feelings through our vodka to our customers.

Song: <https://www.youtube.com/watch?v=EDgvWZ6WE7A>



**HOROVEL**  
**ՀՈՐՈՎԵԼ**

# "HOROVEL" VODKAS

0.5ml or 0.75ml bottle



**Mulberry**  
Vodka



**Apricot**  
Vodka



**Cornel**  
Vodka



**Quince**  
Vodka



**Pomegranate**  
Vodka



**Plum**  
Vodka



**Apple**  
Vodka



New Design

# Armenian Brandy

A bright representative of brandy traditions and culture. Enjoy 200 years of brandy tradition in every drop of our high quality product. After distillation, it matures in Caucasian oaks. you will feel the presence of the Armenian mountains in every sip of our Gregorian brandy.





## DARK RUM

Our Rum is made from sugarcane molasses imported directly from Cuba. What makes it unique? Armenian water and Caucasian oak, five years of aging, gives to our Rum mature dark color, intelligent taste, and multi-layered aroma.



## GOLDEN RUM

Our Rum is made from sugarcane molasses imported directly from Cuba. What makes it unique? Armenian water and Caucasian oak, three years of aging, give our Rum the beautiful color of gold, silky taste, and unforgivable aroma.





# PIRATES

## SECRET

ROYAL RUM



# ARMENIAN WHISKEY

The new tradition in the Armenian spirit industry is based on Scottish, Irish, and Japanese traditions.

Our whiskey is made from Armenian endemic wheat and barely malts. After the distillation, it gets matured in Caucasian Oaks. You can feel the presence of Armenian mountains in every drop of our product.

## Mr. Whiskey

0.5/0.75ml, 40% alc.





# WHISKEY



# HOT HEART



Armenian-style whiskey, characterized by a mild taste, multi-layered aromas and unique aftertaste of apricot cognac.



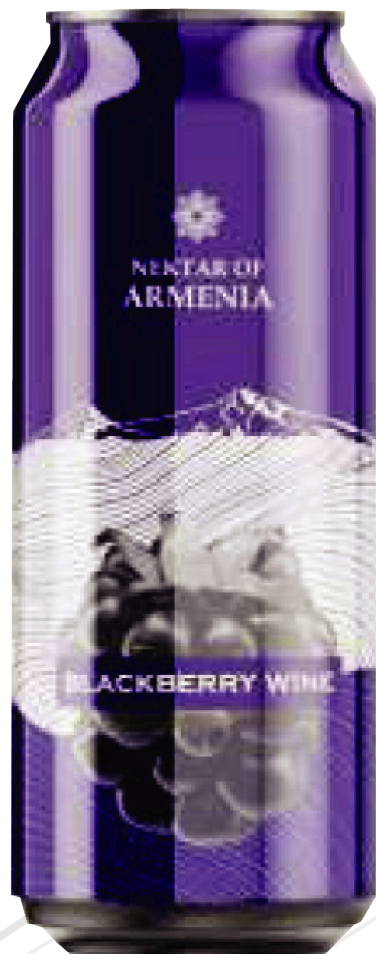
# PITBULL



# YEREVAN CLUB







# **SPARKLING WINES**

## **"NECTAR ARMENIA"**

(COMING SOON)



**Made from high quality  
blackberry wine.  
250ml / 8% Alc.**

**Made from high quality  
pomegranate wine.  
250ml / 8% Alc.**



We offer high quality products,  
which can be customized  
by your company.

- 1.Wine
- 2.Vodka
- 3.Sparkling wine
4. Brandy
- 5.Whiskey etc.



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Director: Vigen Grigoryan

**“Gregorian” OOO**

Armenia, Armavir region, Merdzavan 1139AM, st. Yerkragsotsner 6/2

Director: V. Grigoryan

<b>Wines “ Yev ”</b>	<b>Size of bottle</b>	<b>Price (euro)</b>	<b>Volume of bottles / per year</b>
White dry (Kangun)	0,75	5	100 000
Dry red wine (Haghtanak)	0,75	5	100 000
Semi-sweet blackberry wine	0,75	5	100 000
Semi-sweet pomegranate wine	0,75	5	100 000
Semi-sweet cherry wine	0,75	5	100 000
Quince wine semi-sweet	0,75	5	100 000
Port wine	0,75	6	100 000
Red reserve	0,75	7	10000
Yev special by Arman Nur	0.75	45	1000

**Wines “ Gregorian”**

Red wine semi-sweet	0,75	3,5	100 000
Red wine semi-dry	0,75	3,5	100 000
Red wine semi-dry	0,75	3,5	100 000
Red dry	0,75	3,5	100 000
Red sweet	0,75	3,5	100 000
White dry	0,75	3,5	100 000
Pomegranate	0,75	3,5	100 000
Cherry	0,75	3,5	100 000

**Wines “Nectar Armenia”**

Red wine semi-sweet	0,75	2,5	100 000
Red wine semi-dry	0,75	2,5	100 000
Red wine semi-dry	0,75	2,5	100 000
Red dry	0,75	2,5	100 000
Red sweet	0,75	2,5	100 000
White dry	0,75	2,5	100 000
Pomegranate	0,75	2,5	100 000
Cherry	0,75	2,5	100 000

**Small wines by Gregorian**

Red dry	0.25	1	100000
White dry sparkling	0.25	1	100000
Black berry Sparkling Pet Nat style	0.25	1	100000
White dry	0.25	1	100000
Pomegranate	0.25	1	100000



Sheet1

**Brendy**

Gregorian 5 years old	0,5/ 0,7	4/ 5.5	1 000 000
Gregorian 15 years old	0,5/ 0,7	6.5/7	1 000 000

Nectar Armeni Brandy 3 years old	0,5/ 0,7	2.5/3	1 000 000
Nectar Armeni Brandy 5 years old	0,5/ 0,7	3.5/4	1 000 000
Nectar Armeni Brandy 7 years old	0,5/ 0,7	4.5/5	10000
Nectar Armeni Brandy 10 years old	0,5/ 0,7	5.5/6	100000
Nectar Armeni Brandy 20 years old	0.7	25	100000
Nectar Armeni Brandy 50 years old	0.7	100	100000

**Rum 'Pirates' Secret''**

White Rum	0,7	2,5	1 000 000
Gold Rum 1.5	0,7	3,5	1 000 000
Black Rum 1.7	0,7	5,5	1 000 000

**Fruit vodka "Horovel"**

Quince	0,5/ 0,7		100 000
Pomegranate	0,5/ 0,7		100 000
Mulberry	0,5/ 0,7	3.5/ 4	100 000
Cherry	0,5/ 0,7		100 000
Dogwood	0,5/ 0,7		100 000

**"Horovel" Malt and wheat  
Vodkas**

"Horovel" Copper Edition	0,5/ 0,7	3.5/ 4	100 000
"Horovel" Silver Edition	0,5/ 0,7	1.7/ 2	100 000
"Horovel" Golden Edition	0,5/ 0,7	6.5/7	100 000

<b>Whiskey 5 years</b>	0,5/ 0,75	3.5/ 4	100 000
<b>Whiskey 10 years</b>	0,5/ 0,75	5.5/6	100 000
<b>Whiskey 12 years</b>	0,5/ 0,75	6/6.2	100 000
<b>Whiskey 15 years</b>	0,5/ 0,75	9.9/10	100 000
<b>Whiskey 18 years</b>	0,5/ 0,75	11/12	100 000

<b>Yerevan Club Sun (Orange spiced)</b>	0,5/ 0,75	5.5/6	100 000
<b>Yerevan Club Sky (Blue tea spiced)</b>	0,5/ 0,75	5.5/6	100000
<b>Yerevan Club Jan (Dry)</b>	0,5/ 0,75	5.5/6	100000